

# FRIENDS OF MILTON CREW SPRING FUNDRAISER



**Summary:** The Ergathon has main three goals; the rowing event will take place outdoors, in several locations throughout Milton. Let's hope for beautiful weather on Saturday May 13<sup>th</sup> and Sunday, May 14<sup>th</sup>!

Locations:

- May 13<sup>th</sup>: Milton Public Library, Starbucks, Blue Hills Bank, Espirit du Vin/The Plate
- May 14<sup>th</sup>: Starbucks, Steel & Rye

**Goals 1 & 2: Workout & Team Building:** Expect your Ergathon team to include girls and boys, varsity and novices. Each team will count ~ 8 rowers and each team will have a captain.

**3. Fundraising:** Each and every member of the team is expected to participate actively to generate as much financial support and participation as possible. Our goal is for each rower to raise \$250 from family, friends, etc. Ask your parents LAST! This year, we'll be tracking the amount of money raised, how many rowers generate contributions, and how many contributions are made.

**Fundraising Tips for Success:**

- > Invite **a lot of people (everyone!)** to support the Ergathon. Include friends and family who don't live in Milton. They might not be able to attend, but they may be able to contribute. When people say "yes," say "thank you." When they say "No," say "thank you." They'll still be your friends and family.
- > Tell **them why Crew is important to you, and how the team will use the money.** For example: *"Rowing is an incredible team sport where all nine people in the boat have to be in sync, balanced, and tuned into each other. I've become significantly stronger both physically and mentally. I have great friends on the Crew from Milton. We work hard, and well, together. Your contribution of any amount will help us get new equipment and maintain what we have. One boat can cost \$10,000 or more, and that's our goal for this year's Ergathon. Friends of Milton Crew is a 501 (c) 3 non-profit organization."* Edit using your own words.

**How to accept Contributions & Pledges:** This year, people can contribute by cash, check or online using a credit card or PayPal. Use the Pledge Sheet for all pledges.

**Cash & Checks:** You'll be asked to hand in cash and checks on Fridays to your coach or Mary Beth (FOMC board member). Checks should be payable to "Friends of Milton Crew."

**Online Contributions:** There are two ways that you can make this happen:

- 1) Send an email to potential donors with a link to your "Team Ergathon Fundraising Page." You will have received the link to your page by email, or you can get it off the Ergathon page ([www.neponsetrowing.org/ergathon](http://www.neponsetrowing.org/ergathon)).
- 2) On the Pledge Form, write down the donor's email address and pledge amount, and send that info to [ergathon@neponsetrowing.org](mailto:ergathon@neponsetrowing.org). The Ergathon Planning Committee will take that info and invite the "Pledger" to make their contribution online.

**Visit [www.neponsetrowing.org/ergathon](http://www.neponsetrowing.org/ergathon) for more information, links, resources, etc.**